

The Importance of AI Governance in Your Organisation



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 SOUTH WEST
AI SOLUTIONS
Your AI Transformation Partner

AI Has Arrived... But Governance Hasn't Yet Caught Up

The question is no longer whether AI is being used in your organisation.

The real question is whether it is being used responsibly, consistently, and under leadership control.



Questions Every Leadership Team Should be Asking

Do we know where AI is currently being used in our organisation?

Do our people understand what is allowed and what isn't?

What data is being uploaded to AI tools and what are people doing with the output?

Who approves new AI tools before they are introduced?

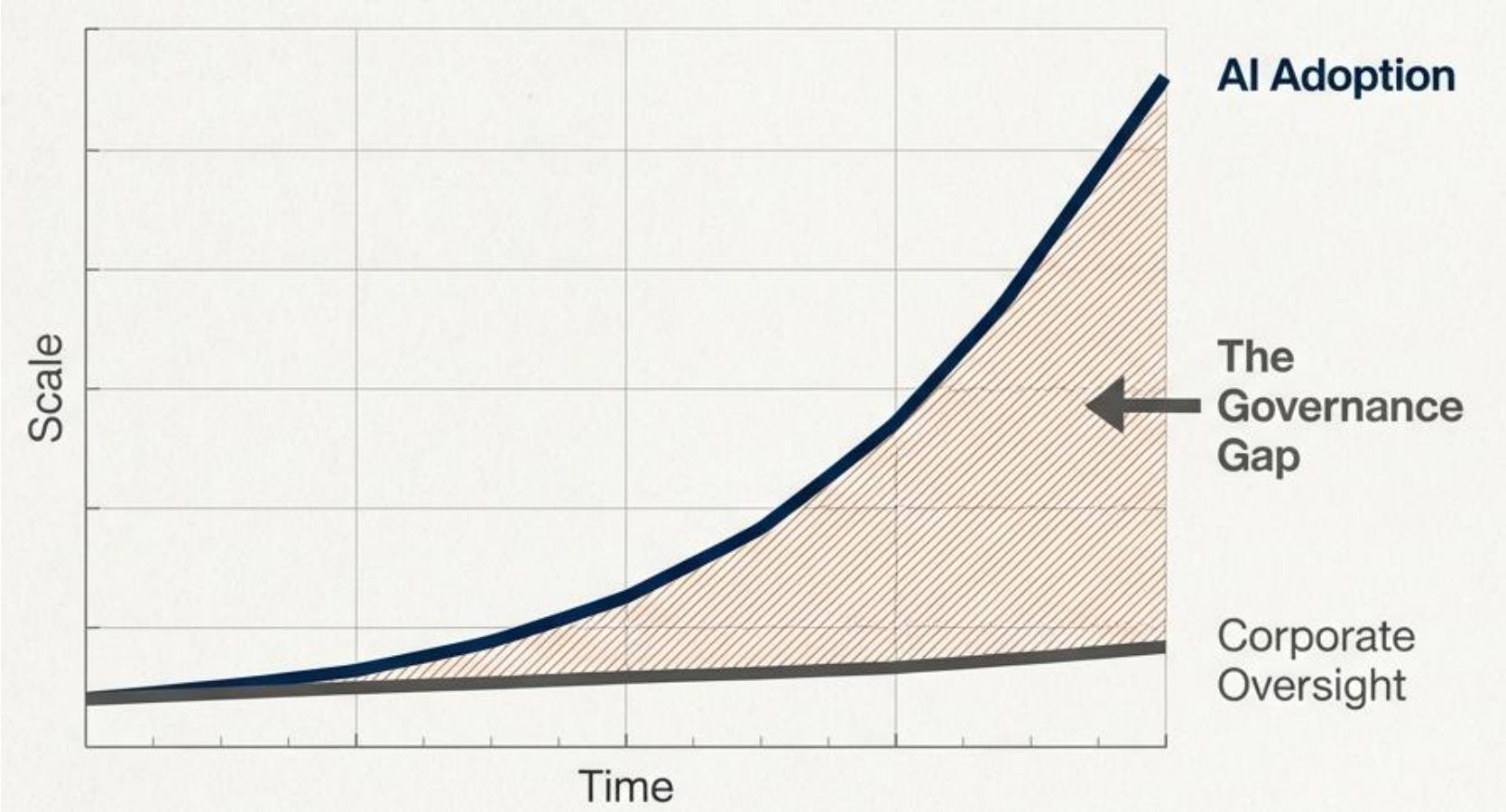
Who is accountable for AI-related decisions and risks?

Do you have a formal AI policy in place and have our staff been trained on it?

Are we proactively governing AI usage or reacting to issues as they arise?



The Governance Gap





Shadow AI: The Hidden Danger



Uploading sensitive or confidential data into public AI platforms

Using AI-generated content in client-facing materials without review

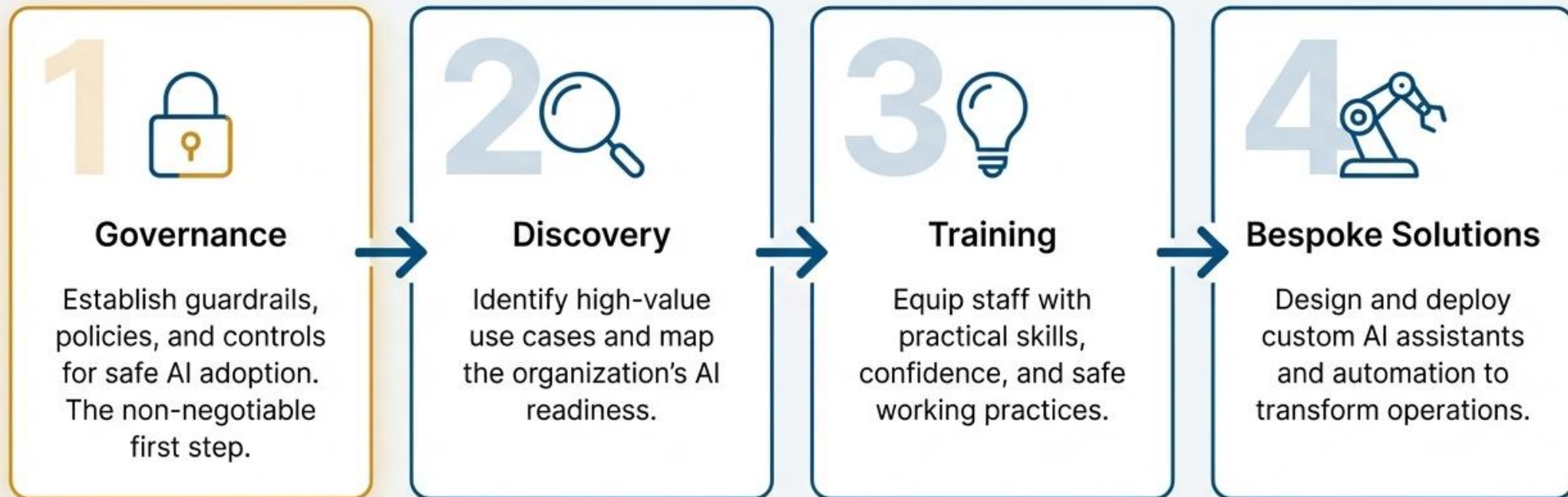
Automating decisions without human oversight, transparency or accountability

Relying on AI outputs without understanding limitations or bias



Our Approach: The SWAIS Transformation Framework

We guide clients through a phased, low-risk journey that builds trust, capability, and lasting value. This is our core methodology.



Organisations with strong AI governance are not slower to adopt AI. They are faster.

Clear guardrails enable teams to experiment safely, scale successful use cases, and embed AI into everyday work with confidence.



Consistency



Trust



Accountability



Confidence to innovate

AI becomes a strategic advantage rather than a liability.



Why AI Governance Matters



Data Protection

Data uploaded into public AI tools may be processed outside of the UK and on servers outside of your control, creating real GDPR risks.



Regulatory Penalties

The EU AI Act introduces fines that can reach €35 million or 7% of global annual turnover for the most serious violations.



Reputational Risk

Unverified AI outputs used in business decisions, or client data shared without consent, can cause lasting reputational damage.



Loss of Control

Without oversight, leadership has little visibility of how AI is actually being used, what data is being shared, and what's happening with the output.



Introducing ISO/IEC 42001



ISO/IEC 42001 is the first global management system standard for AI.

It was released in 2023 to help organisations of all sizes:

- **Build responsible governance frameworks**
- **Manage risks across the AI lifecycle**
- **Align with legal and ethical expectations**
- **Create documentation that supports audits and accountability**



WITHOUT GOVERNANCE

Staff use AI freely, data leaves the business uncontrolled, leadership has no visibility, risks accumulate silently.

- ✗ No visibility of AI tool usage
- ✗ Data leaving the business uncontrolled
- ✗ No accountability if something goes wrong
- ✗ Regulatory exposure building quietly

WITH GOVERNANCE

Clear policies, approved tools, leadership oversight, confident innovation, demonstrable compliance.

- ✓ Full leadership visibility and control
- ✓ Staff empowered to use AI safely
- ✓ Clear accountability at every level
- ✓ Demonstrable regulatory compliance



Creating An AI Governance Framework



The Rise of the AI Officer

As AI adoption matures, many organisations are recognising the need for clear ownership.

Much like the introduction of a Data Protection Officer following GDPR or Information Security roles following increased cyber risk, the AI Officer reflects a shift from experimentation to accountability.

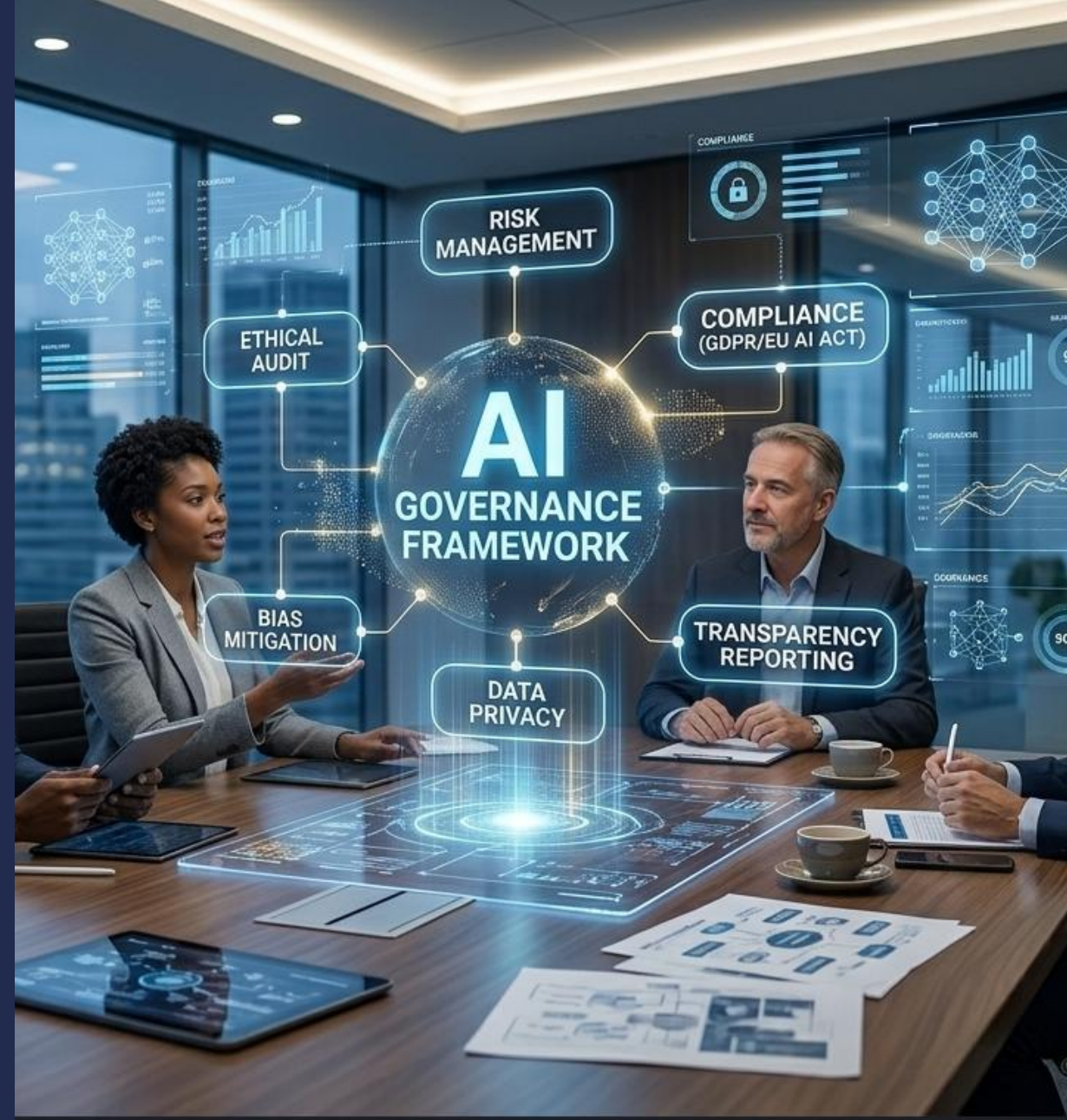
Someone must be accountable for how AI is used within your organisation.



Introducing the
**AI Governance
Support Service**

Helping you introduce a structured AI governance framework aligned with **ISO/IEC 42001**

[Book a Free Discovery Governance Call](#)



Introducing the Fractional Chief AI Governance Officer

- Board level governance, risk management and assurance
- Operational AI policy development and implementation
- AI strategy alignment and ethical oversight
- Vendor evaluation, due diligence and compliance checks
- Staff training, guidance, and safe-use protocols
- A fully functioning AI governance framework tailored to the client
- Ongoing monitoring, reporting and executive support



From Risk to Opportunity



AI is becoming a permanent part of how work gets done.

The organisations that succeed will not be those that adopt AI the fastest, but those that adopt it with clarity, responsibility, and leadership.

With the right governance in place, AI becomes not a threat to manage, but an opportunity to unlock sustainable growth.



A Complete Toolkit for Strategic AI Adoption.



AI Consultancy & Advisory

Helping leaders adopt AI across their organisation safely and strategically.



AI Governance & Policy

Ensuring organisations use AI safely, securely, and responsibly.



AI Training for Staff

Giving staff the skills and confidence to use AI safely and effectively.



Bespoke AI Automation

Building private, secure AI systems that streamline operations.



SOUTH WEST

AI SOLUTIONS

Your AI Transformation Partner

Helping Organisations Adopt AI Safely,
Strategically, and at Scale.



Q&A

Please raise your hand if you would like to ask a question to any of our speakers today





9 June - Riviera Centre
10am - 4pm

Learn how to make Digital and AI work for your business - in a day

A roadmap for your business covering:

Connectivity | Systems & hardware | Cyber security | Data
readiness | AI Governance & risk | Trust & ethics | Skills |
Culture & HR | Business structure for future capability



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